

# NATURAL PARTNER FUNDS

The WILDCARE Gift Fund has a number of ancillary funds to collect and disburse donations to specific aspects of reserve management and nature conservation. These funds are called Natural Partner Funds. Natural Partner Funds provide the opportunity to promote giving to support specific aspects of reserve management and nature conservation, and to run specific short-term appeals for donations. Any donations made to a Natural Partner Fund are disbursed in accordance with the aims of that fund.

## Natural Partners

Natural Partners are corporations or individuals who wish to support particular aspects of reserve management and nature conservation (a cause), who are willing to make a significant giving commitment and who agree to jointly promote the cause to clients and the community.

## Become a Natural Partner with WILDCARE Inc.

Be a leader in environmental and corporate responsibility.  
Make it happen.  
Follow your passions.  
Show how much you care.  
Stand above your competitors.

### 1. Create a Natural Partner Fund together

Together you and WILDCARE Inc. can create a Natural Partner Fund to collect donations for a cause or aspect of reserve management and nature conservation in Tasmania that both you and WILDCARE Inc. are passionate about. We simply agree on a name and a set of criteria for the fund.



# NATURAL PARTNER FUNDS (CONTINUED)

Once the Natural Partner Fund is established any donor to the fund, large or small, knows that their donation will be allocated to projects that fit with those criteria, assessed and approved by the WILDCARE Gift Fund Committee.

The Natural Partnership between you and WILDCARE Inc. is promoted by both parties and jointly we encourage people to donate to the fund. WILDCARE Inc. recognises its Natural Partners in newsletters, on the website (under 'Our Sponsors', and the online donation forms, corporate programs, etc.), and on forms and promotional publications about the fund.

Similarly, a Natural Partner can promote their Natural Partnership through publications, advertising, in-store promotions, etc.

## 2. Make a tax-deductible donation

Once the Natural Partner Fund is established, everyone, including the Natural Partner, can make a tax-deductible donation to the fund. WILDCARE Inc. may already have a Natural Partner Fund to suit your passion, in which case you are welcome to make a tax-deductible donation to that fund.

## 3. Funding allocated to projects

Once sufficient funding has been collected by the fund, WILDCARE Inc. will call for project funding applications that meet the criteria of the Natural Partner Fund, and these applications will be assessed by the WILDCARE Gift Fund Committee.

